
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, D.C. 20549

FORM 10-Q

(Mark One)

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended: **December 31, 2016**

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from _____ to _____.

Commission file number: **000-50053**



AMERITYRE CORPORATION

(Exact name of small business issuer as specified in its charter)

NEVADA

(State or other jurisdiction of
incorporation or organization)

87-0535207

(I.R.S. Employer
Identification No.)

1501 INDUSTRIAL ROAD, BOULDER CITY, NEVADA

(Address of principal executive offices)

89005

(Zip Code)

(702) 293-1930

(Issuer's telephone number)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer Accelerated filer Non-accelerated filer Smaller reporting company

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes No

The number of shares outstanding of Registrant's Common Stock as of February 8, 2017: 42,325,287

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PART I - FINANCIAL INFORMATION

ITEM 1. FINANCIAL STATEMENTS

AMERITYRE CORPORATION
Balance Sheets

	December 31, 2016	June 30, 2016
	(Unaudited)	
ASSETS		
CURRENT ASSETS		
Cash	\$ 298,801	\$ 267,302
Accounts receivable	243,953	293,358
Inventory - net	584,046	614,895
Prepaid and other current assets	107,843	103,803
Total Current Assets	1,234,643	1,279,358
PROPERTY AND EQUIPMENT		
Leasehold improvements	196,223	153,543
Molds and models	577,549	577,549
Equipment	2,988,844	2,960,246
Furniture and fixtures	74,921	74,921
Construction in progress	45,969	10,198
Software	305,924	305,924
Less - accumulated depreciation	(3,889,071)	(3,849,937)
Total Property and Equipment	300,359	232,444
OTHER ASSETS		
Patents and trademarks - net	161,731	175,379
Non-current inventory	173,551	180,050
Deposits	11,000	11,000
Total Other Assets	346,282	366,429
TOTAL ASSETS	\$ 1,881,284	\$ 1,878,231
LIABILITIES AND STOCKHOLDERS' EQUITY		
CURRENT LIABILITIES		
Accounts payable and accrued expenses	\$ 389,281	\$ 348,499
Current portion of long-term debt	18,904	20,518
Current portion of lease liability	6,922	6,249
Total Current Liabilities	415,107	375,266
Long-term debt	133,779	100,142
Long-term lease liability	4,756	8,394
Total Long-Term Liabilities	138,535	108,536
TOTAL LIABILITIES	553,642	483,802
STOCKHOLDERS' EQUITY		
Preferred stock: 5,000,000 shares authorized of \$0.001 par value, 2,000,000 shares issued and outstanding, respectively	2,000	2,000
Common stock: 75,000,000 shares authorized of \$0.001 par value, 42,325,287 and 42,175,287 shares Issued and outstanding, respectively	42,325	42,175
Additional paid-in capital	62,599,131	62,579,558
Stock payable	-	4,500
Accumulated deficit	(61,315,814)	(61,233,804)
Total Stockholders' Equity	1,327,642	1,394,429
TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY	\$ 1,881,284	\$ 1,878,231

The accompanying notes are an integral part of these financial statements.

AMERITYRE CORPORATION
Statements of Operations
(Unaudited)

	For the Three Months Ended		For the Six Months Ended	
	December 31,		December 31,	
	2016	2015	2016	2015
NET SALES	\$ 879,607	\$ 914,888	\$ 1,715,760	\$ 1,928,821
COST OF GOODS SOLD	<u>612,336</u>	<u>696,671</u>	<u>1,167,788</u>	<u>1,463,447</u>
GROSS PROFIT	<u>267,271</u>	<u>218,217</u>	<u>547,972</u>	<u>465,374</u>
EXPENSES				
Research and development	56,185	55,962	109,044	109,567
Sales and marketing	58,961	68,595	126,191	166,259
General and administrative	<u>147,477</u>	<u>269,800</u>	<u>339,783</u>	<u>494,640</u>
Total Expenses	<u>262,623</u>	<u>394,357</u>	<u>575,018</u>	<u>770,466</u>
INCOME (LOSS) FROM OPERATIONS	<u>4,648</u>	<u>(176,140)</u>	<u>(27,046)</u>	<u>(305,092)</u>
OTHER INCOME/(EXPENSE)				
Interest expense	(1,879)	(935)	(5,064)	(1,534)
Interest income	<u>47</u>	<u>36</u>	<u>100</u>	<u>109</u>
Total Other Income/(Expense)	<u>(1,832)</u>	<u>(899)</u>	<u>(4,964)</u>	<u>(1,425)</u>
NET INCOME (LOSS)	2,816	(177,039)	(32,010)	(306,517)
Preferred Stock Dividend	<u>(25,000)</u>	<u>(25,000)</u>	<u>(50,000)</u>	<u>(50,000)</u>
NET LOSS ATTRIBUTABLE TO COMMON SHAREHOLDERS	<u>\$ (22,184)</u>	<u>\$ (202,039)</u>	<u>\$ (82,010)</u>	<u>\$ (356,517)</u>
BASIC AND DILUTED LOSS PER SHARE	<u>\$ (0.00)</u>	<u>\$ (0.00)</u>	<u>\$ (0.00)</u>	<u>\$ (0.01)</u>
WEIGHTED AVERAGE NUMBER OF SHARES OUTSTANDING	<u>42,325,287</u>	<u>41,731,809</u>	<u>42,313,874</u>	<u>41,681,483</u>

The accompanying notes are an integral part of these financial statements.

AMERITYRE CORPORATION
Statements of Cash Flows
(Unaudited)

	For the Six Months Ended December 31,	
	2016	2015
CASH FLOWS FROM OPERATING ACTIVITIES		
Net loss	\$ (32,010)	\$ (306,517)
Adjustments to reconcile net loss to net cash provided (used) by operating activities:		
Depreciation and amortization expense	52,782	81,028
Change in allowance for bad debt recovery	-	(289)
Stock based compensation related to consultant, employee and director options	15,223	41,795
Changes in operating assets and liabilities:		
Accounts receivable	49,405	7,764
Inventory and inventory reserve	37,348	5,899
Prepaid and other current assets	(62,033)	(68,268)
Accounts payable and accrued expenses	(9,218)	(7,656)
Net Cash Provided (Used) by Operating Activities	51,497	(246,244)
CASH FLOWS FROM INVESTING ACTIVITIES		
Purchase of property and equipment	(11,424)	-
Net Cash Used by Investing Activities	(11,424)	-
CASH FLOWS FROM FINANCING ACTIVITIES		
Payments on lease liability	(2,965)	(2,018)
Payments on notes payable	(5,609)	(1,167)
Preferred stock dividends	-	(50,000)
Net Cash (Used) by Financing Activities	(8,574)	(53,185)
NET INCREASE (DECREASE) IN CASH	31,499	(299,429)
CASH AT BEGINNING OF PERIOD	267,302	455,717
CASH AT END OF PERIOD	\$ 298,801	\$ 156,288
 SUPPLEMENTAL SCHEDULE OF CASH FLOW ACTIVITIES		
Interest paid	\$ 5,064	\$ 1,534
Income taxes paid	\$ -	\$ -
 NON-CASH INVESTING AND FINANCING ACTIVITIES		
Capitalized lease	\$ -	\$ 19,337
Reclassification of accounts receivable – related party to accounts receivable	\$ -	\$ 6,312
Equipment purchase accrued for, not paid in cash	\$ -	\$ 7,641
Write off of previously reserved forklift tires	\$ 81,224	\$ -
Purchase of fixed assets through debt	\$ 95,625	\$ -
Accrued preferred stock dividends	\$ 50,000	\$ -
Issuance of stock for stock payable	\$ 4,500	\$ -

The accompanying notes are an integral part of these financial statements.

AMERITYRE CORPORATION
Notes to the Unaudited Financial Statements
December 31, 2016

NOTE 1 - BASIS OF FINANCIAL STATEMENT PRESENTATION

The accompanying unaudited condensed financial statements have been prepared by us pursuant to the rules and regulations of the Securities and Exchange Commission. Certain information and footnote disclosures normally included in financial statements prepared in accordance with accounting principles generally accepted in the United States of America have been condensed or omitted in accordance with such rules and regulations. The information furnished in the interim condensed financial statements includes normal recurring adjustments and reflects all adjustments, which, in the opinion of management, are necessary for a fair presentation of such financial statements. We believe the disclosures and information presented are adequate to make the information not misleading. These interim condensed financial statements should be read in conjunction with our most recent audited financial statements and notes thereto included in our June 30, 2016 Annual Report on Form 10-K. Operating results for the six months ended December 31, 2016 are not necessarily indicative of the results that may be expected for the current fiscal year ending June 30, 2017.

NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Significant accounting policies disclosed therein have not changed since our audited financial statements and notes thereto included in our June 30, 2016 Annual Report on Form 10-K, except as noted below.

Reclassifications

Certain reclassifications, which have no effect on net loss, have been made in the prior period financial statements to conform to the current presentation, specifically the separation of “store” inventory as part of other current assets at December 31, 2015.

Basic and Fully Diluted Net Loss Per Share

Basic and Fully Diluted net loss per share is computed using the weighted-average number of common shares outstanding during the period.

Our outstanding stock options and warrants and shares issuable upon conversion of outstanding convertible notes have been excluded from the basic and fully diluted net loss per share calculation. We excluded 4,280,000 and 3,700,000 common stock equivalents for the quarters ended December 31, 2016 and 2015, respectively, because they are anti-dilutive.

Recent Accounting Pronouncements

Recently Adopted and Recently Issued Accounting Guidance

Issued

In August, the FASB issued ASU No. 2016-15, “*Statement of Cash Flows (Topic 230): Classification of Certain Cash Receipts and Cash Payments (consensus of Emerging Issues Task Force)*”. This Accounting Standards Update addresses the following eight specific cash flow issues: Debt prepayment or debt extinguishment costs; settlement of zero-coupon debt instruments or other debt instruments with coupon interest rates that are insignificant in relation to the effective interest rate of the borrowing; contingent consideration payments made after a business combination; proceeds from the settlement of insurance claims; proceeds from the settlement of corporate-owned life insurance policies (COLIs) (including bank-owned life insurance policies (BOLIs)); distributions received from equity method investees; beneficial interests in securitization transactions; and separately identifiable cash flows and application of the predominance principle. ASU 2016-15 amendments in this Update are effective for fiscal years beginning after December 15, 2017, including interim periods within those fiscal years. For all other public business entities, the amendments in this Update are effective for fiscal years beginning after December 15, 2018, including interim periods within those fiscal years. Early adoption is permitted. If early adopted, an entity must adopt all of the amendments in the same period. The Company is currently assessing the impact, if any, to the Company’s financial statements.

AMERITYRE CORPORATION
Notes to the Unaudited Financial Statements
December 31, 2016

NOTE 3 - INVENTORY

Inventory is stated at the lower of cost (computed on a first-in, first-out basis) or net realizable value. The inventory consists primarily of chemicals, finished goods produced in our plant and products purchased for resale.

	<u>December 31, 2016</u>	<u>June 30, 2016</u>
	<u>(Unaudited)</u>	
Raw Materials	\$ 206,609	\$ 257,260
Finished Goods	594,327	663,666
Inventory reserve	(43,339)	(125,981)
Inventory - net	<u>\$ 757,597</u>	<u>794,945</u>

Our inventory reserve reflects items that were deemed to be defective or obsolete based on an analysis of all inventories on hand.

In fiscal years 2017 and 2016, the Company critically reviewed all slow moving inventory to determine if defective or obsolete. If not defective or obsolete we presented these items as non-current inventory because all inventory is ready and available for sale at any moment.

For those items that are spare maintenance materials or parts kept on hand as backup components of major production lines, or “store inventories”, the Company capitalizes the amount if above our capitalization policy for property and equipment. In the past the Company included these items as part of its raw materials inventory. As of December 31, 2015 these items, amounting to \$10,815, have been reclassified into other current assets.

NOTE 4 - DEBT

A former board member, Silas O. Kines, who passed away on January 11, 2012, was also the principal owner of Forklift Tire of Florida and K-2 Industrial Tire, Inc. In accordance with the Commission Agreement with Forklift Tire of Florida, dated February 2, 2011, between Amerityre Corporation and K-2 Industrial Tire, Inc., K-2 is due a five percent (5%) commission on all forklift tire sales. In exchange for the forklift models transferred to Amerityre under that agreement, the first \$96,000 in commission payments will be used to extinguish the long term liability recorded on the transaction. As of December 31, 2016, \$2,000 and \$63,426 (June 30, 2016, \$11,752 and \$53,840) were recorded for the current and long-term portion, respectively, of the related liability.

In June 2016, the Company executed a term note with U.S. Bank to finance critical manufacturing equipment and operating enhancements. Manufacturing equipment of approximately \$29,000 was placed into service in July 2016. The remaining operating enhancements are expected to be in service at the end of fiscal 2017. Total amount financed was \$55,068, at 5.59% interest, with payments of \$1,059 due for 60 months starting July 2016.

In July 2016, the Company executed a term note with U.S. Bank to finance critical plant facility equipment which was placed into service in July 2017. The total amount financed was \$37,666 at 5.59% interest, with payments of \$720 due for 60 months starting October 2016.

	<u>Payments due by period</u>				
	<u>Total</u>	<u>Less than 1 year</u>	<u>1 to 3 years</u>	<u>3 to 5 years</u>	<u>After 5 years</u>
Bank debt (both US Bank facilities above)	\$ 87,257	\$ 16,904	\$ 59,726	\$ 10,627	\$ -
Total cash obligations	<u>\$ 87,257</u>	<u>\$ 16,904</u>	<u>\$ 59,726</u>	<u>\$ 10,627</u>	<u>\$ -</u>

AMERITYRE CORPORATION
Notes to the Unaudited Financial Statements
December 31, 2016

NOTE 5 - CAPITAL LEASE

In July 2015 the Company entered into a capital lease for research and development equipment for \$19,337.

The following is a schedule by years of future minimum lease payments under capital leases together with present value of the net minimum lease payments as of December 31, 2016:

	2017	\$ 4,349
	2018	8,697
	2019	725
	2020	-
	2021	-
	Total minimum lease payments	13,771
	Less: executory costs	-
	Net minimum lease payments	13,771
	Less: amount representing interest	(2,107)
	Present value of net minimum payments	<u>\$ 11,664</u>

NOTE 6 - STOCK OPTIONS AND WARRANTSPrior Issuances of options

On December 1, 2015, 480,000 options were granted to the Company's Chief Executive Officer (then our Chief Operating Officer) as part of his employment offer. The options have a strike price of \$0.10, vest December 1, 2016 and expire December 1, 2020.

On January 19, 2016, the Board granted all non-executive Board members 100,000 options, with the audit committee chair receiving an additional 50,000 options, for Board services rendered for the Board term ending December 2016. The options have a strike price of \$0.10, vest at the end of the Board term in December 2016 and expire December 2019.

On January 19, 2016, 50,000 options were granted to the Company's Chief Financial Officer as part of renewal of her employment agreement. The options have a strike price of \$0.10, vest ratably January 21, 2016 to December 1, 2016 and expire December 1, 2019. In addition to the option renewal \$550 a month in health insurance reimbursement was included in the renewal. All other terms remain the same.

Option issuances and vesting during the six month period ending December 31, 2016

On December 1, 2016, 480,000 options were granted to the Company's Chief Executive Officer as part of his employment offer. The options have a strike price of \$0.10, vest December 1, 2017 and expire December 1, 2020. Year to date expense related to these options is \$146 as of December 31, 2016.

As of December 31, 2016, there was \$ 3,234 of unrecognized stock-based compensation expense related to stock options that will be recognized over the vest period of the underlying option.

We estimated the fair value of the stock options granted in the current fiscal year above at the grant date based on the following weighted average assumptions:

Risk free interest rate	1.450%
Expected life	3.0 years
Expected volatility	126.36%
Dividend yield	0.00%

Year to date expense related to these options is \$15,077 as of December 31, 2016.

AMERITYRE CORPORATION
Notes to the Unaudited Financial Statements
December 31, 2016

NOTE 6 - STOCK OPTIONS AND WARRANTS, Continued

A summary of the status of our outstanding stock options as of December 31, 2016 and June 30, 2016 and changes during the periods then ended is presented below:

	December 31, 2016			June 30, 2016		
	Shares	Weight Average Exercise Price	Intrinsic Value	Shares	Weight Average Exercise Price	Intrinsic Value
Outstanding beginning of period	3,800,000	\$ 0.13		2,270,000	\$ 0.14	
Granted	480,000	\$ 0.10		1,530,000	\$ 0.10	
Expired/Cancelled	-	\$ 0.00		-	\$ 0.00	
Exercised	-	\$ 0.00		-	\$ 0.00	
Outstanding end of period	4,280,000	\$ 0.12	\$ -	3,800,000	\$ 0.13	\$ -
Exercisable	3,800,000	\$ 0.13	\$ -	3,070,000	\$ 0.13	\$ -

The following table summarizes the range of outstanding and exercisable options as of December 31, 2016:

Range of Exercise Prices	Outstanding			Exercisable		
	Number Outstanding at December 31, 2016	Weighted Average Remaining Contractual Life	Weighted Average Exercise Price	Number Exercisable at December 31, 2016	Weighted Average Remaining Contractual Life	
\$ 0.08	150,000	4.92	\$ 0.08	150,000	4.92	
\$ 0.10	2,680,000	2.60	\$ 0.10	2,200,000	2.34	
\$ 0.17	1,450,000	3.92	\$ 0.17	1,450,000	3.92	
	4,280,000			3,800,000		

General Warrant Information

In September 2013, the Company obtained an extension on the remaining \$100,000 secured convertible promissory note that was issued in the private placement that closed in September 2010. This note was paid off as of June 30, 2015. In exchange for the extension, the note holder received 500,000 common stock warrants and \$6,500 in accrued interest and fees. The common stock warrants expire three years from the date of issuance, are exercisable at \$0.13 per share, and vest on the next date the value of Amerityre common stock reaches \$0.25 per share. As of September 30, 2016 the warrants expired.

NOTE 7 - LIQUIDITY

Our principal sources of liquidity consist of cash and payments received from our customers. We do not have any significant revolving credit arrangements. Historically, our expenses have exceeded our sales, resulting in operating losses. From time to time, we have obtained additional liquidity to fund our operations through the sale of shares of our common stock and the placement of short-term debt instruments. At the end of fiscal year 2016 and early fiscal year 2017, we were able to obtain term bank debt financing to finance critical manufacturing and facility equipment and operating enhancements which will be placed in service in fiscal year 2017. Management continues to evaluate financing options but is choosing to delay financing at terms that will subject the Company to high costs of debt and are reluctant to raise money through stock sales at what we believe are highly dilutive share prices. Additionally, management has notified our preferred shareholder that we will be suspending future payments of their preferred cash dividend payments, so the Company can increase its working capital levels.

AMERITYRE CORPORATION
Notes to the Unaudited Financial Statements
December 31, 2016

NOTE 7 - LIQUIDITY, Continued

We have been working during the past year to improve our liquidity and access to capital resources. In order to execute the strategic business plan discussed during our shareholder meeting in November 2016, we require more capital resources. We will continue to pursue potential opportunities to secure short-term loans, long-term bank financing, revolving lines of credit with banking institutions and equity based transactions with interested financial firms and strategic industry partners in our effort to improve the Company's financial position and enhance shareholder value.

Over the past year, we have been working on various proposals to secure short-term loans as well as long-term bank financing and equity based investments. The Company currently does not have an existing revolving credit facility. In June and July 2016, in two separate bank promissory notes, we financed critical manufacturing and facility equipment and operating enhancements which will be placed in service in fiscal year 2017. Over the past year, we have worked with our vendors to obtain extended credit terms and increase credit lines where needed. Additionally, we continue to focus on adherence to established collection policies and proactive communication with repeat customers, including adjusting credit limits to allow for increased sales volume where warranted.

We are intent on focusing on the sale and distribution of profitable product lines. Management continues to look for further financing facilities at affordable terms that will allow the Company to maintain sufficient raw material and finished goods inventory to capitalize on sales growth opportunities. We are limiting our capital expenditures to that required to maintain current manufacturing capability or support business initiatives identified in our strategic sales plan. We continue to work to reduce our overall costs wherever possible.

To help address our cash resources, which at times may be limited, we are in discussions with banks and other lenders regarding establishing a line of credit for short term cash needs. However at this time we have not succeeded in establishing such a line of credit. We have entered into a short term receivable factoring agreement with a third party to sell our receivable invoices. This agreement enables us to sell individual customer invoices for faster cash flow to the Company as we deem needed.

Management continues to execute its strategic plan focusing on "Profitability as a Mindset". The Company's emphasis on proper product pricing and new marketing campaigns has driven more profitable sales. This analysis, in some cases, has resulted in lost revenues as unprofitable sales to certain customers have been discontinued. The Company continues to achieve improvement in results as its required breakeven sales level has been reduced. We believe our program to establish "Profitability as a Mindset" is a success and we are committed to continuing these efforts to drive higher levels of profitability.

In assessing our liquidity, management reviews and analyzes our current cash, accounts receivable, accounts payable, capital expenditure commitments and other obligations. In connection with the preparation of our financial statements for the period ended December 31, 2016, we have analyzed our cash needs for the next twelve months. We have concluded that our available cash and accounts receivables are sufficient to meet our current minimum working capital, capital expenditure and other cash requirements for this period. However, to expand manufacturing and sales operations beyond the current level, additional capital may be required.

The Company has, on occasion, instituted initiatives to incentivize sales of slower moving inventory through promotional pricing. These programs will continue to be selectively utilized in the upcoming quarters to monetize inventory and improve our cash flow.

As of February 8, 2017 the Company has approximately 7,428,713 shares authorized and available for issuance. Although we are reluctant to raise money through stock sales at what we believe are dilutive share prices, these authorized but unissued and unreserved shares of our common stock can be utilized if necessary to fund the expansion of our manufacturing operations or to obtain additional working capital.

AMERITYRE CORPORATION
Notes to the Unaudited Financial Statements
December 31, 2016

NOTE 8 - SUBSEQUENT EVENTS

On January 21, 2017, 60,000 shares were granted to the Company's Chief Financial Officer as part her employment renewal. The shares are valued as of January 20, 2017 and vest ratably through December 2017. In addition to the stock, \$575 a month in health insurance reimbursement was included in the renewal. All other terms remain the same.

ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

This discussion and analysis contains statements of a forward-looking nature relating to future events or our future financial performance or financial condition. Such statements are only predictions and the actual events or results may differ materially from the results discussed in or implied by the forward-looking statements. The historical results set forth in this discussion and analysis are not necessarily indicative of trends with respect to any actual or projected future financial performance. This discussion and analysis should be read in conjunction with the financial statements and the related notes thereto included elsewhere in this report.

Overview

Amerityre engages in the research and development, manufacturing and sale of polyurethane tires. We believe that we have developed unique polyurethane formulations that allow us to make products with superior performance characteristics, including abrasion resistance, energy efficiency and load-bearing capabilities, when compared to conventional rubber tires. We also believe that our manufacturing processes are more energy efficient than the traditional rubber tire manufacturing processes, in part because our polyurethane compounds do not require the multiple processing steps, extreme heat, and high pressure that are necessary to cure rubber. Using our polyurethane technologies, we believe tires can be produced which last longer, are less susceptible to failure and are friendly to the environment.

We are concentrating on three segments of the tire market: closed-cell polyurethane foam tires, polyurethane elastomer tires and agricultural tires. Our focus continues to be applications and markets where our advantages in product technology give us an opportunity to provide unique products and obtain premium pricing. Our most recent activities in these areas are set forth below:

Closed-Cell Polyurethane Tires – The sale of polyurethane foam tires to original equipment manufacturers, distributors and dealers accounts for the majority of our revenue. We have the ability to produce a broad range of products for the light duty tire market. Our efforts in product development and marketing allow us to continue to build customer relationships and expand sales with original equipment manufacturers and tire distributors. We continue our focus on creating unique product solutions for customers with specific tire performance requirements. Our international sales continue to be negatively impacted by the strong US dollar exchange rate versus foreign currencies.

Polyurethane Elastomer Tires – During the fourth quarter of fiscal year 2016 we relaunched the forklift tire product line with select customers. We expect shipments of forklift tires to restart in the third quarter of fiscal year 2017. We continue to develop new elastomer tire products for specific customer applications, such as scissor lift tires. We expect sales in this market segment to increase in the coming quarters as these new products are introduced and gain market acceptance.

Agricultural Tires – Sales of agricultural tires continue to be negatively impacted by the dramatic downturn in farm commodity prices. Farm income levels continue to be depressed which has reduced the available money for investment in farm equipment. Recent projections have indicated that crop prices will continue to remain at historically low levels and farm income will continue to suffer in the coming months. Large agricultural equipment suppliers continue to expect 2017 to be a challenging year for farmer income and farm-related spending. Our focus has been to continue to invest in agricultural trade show attendance to increase awareness of our products in the farming community, so we are well positioned to take advantage of the eventual rebound in farm income. Given this backdrop, we are not anticipating dramatic agricultural sales gains for fiscal year 2017 compared to fiscal year 2016. We continue to pursue additional distribution relationships, both domestically and internationally, to increase our market penetration for our agricultural tires. We have found that the strength of the US Dollar versus other foreign currencies has negatively impacted our international business. We expect that exchange rate effects will continue to dampen our international sales efforts in the coming quarters. We have continued development of new seeder tire styles in response to specific customer requirements, and we expect this will help drive additional sales in this product line.

Due to the Company's limited resources, tire projects which are contingent on additional significant development, such as composite and automotive tires, have been put on hold and will be revisited at a later date until such funds become available.

As described above, our product line covers diverse market segments which are unrelated in terms of customer base, product, distribution, market demands and competition. Our sales team is comprised of three independent manufacturer representatives whose experience is complementary to our product portfolio plus our in-house sales department. The Company's emphasis on proper product pricing and new marketing campaigns continues to drive higher margin and more profitable sales, as shown by our profitable quarterly results in the third and fourth quarters of fiscal 2016, as well as the second quarter in fiscal year 2017. We continue to look for ways to reduce manufacturing costs to improve gross margins in the face of these difficult economic conditions in our target markets. We have a solid backlog of orders for closed cell foam product to be delivered over the next 12 months, but we expect that the challenging economic environment, particularly in the agricultural market, will continue to provide strong headwinds and negatively impact our drive towards consistent and increasing profitability.

During our Annual Meeting in November 2016, the Company's Senior Management outlined its strategic plan for increasing the Company's sales, profitability, and market awareness. At that time Management again expressed the need for additional working capital in order to execute its plan in a timely manner. In the absence of additional capital, it was stated that any initiatives would need to be paid from internally generated cash flow. During the fourth quarter of fiscal 2016, the Company was successful in procuring a term loan to finance needed investments in manufacturing equipment, laboratory instruments, and website development. However, a lack of available capital prevented the Company from executing its other strategic marketing initiatives, which we believe has negatively impacted the Company's market position and profitability. Without additional capital in fiscal year 2017, the implementation of the Company's strategic plan will be delayed unless initiatives can be financed out of internally generated cash flow. Current projects underway include a redesign and update of our company website as well as investment in business software systems to improve productivity in the sales group.

A final consideration for the upcoming quarters is the effect that new trade legislation may have on our business. The new Administration campaigned on a platform of "leveling the playing field" with respect to pricing of imported goods and the implementation of new policies to promote American manufacturing. As Amerityre is the largest American manufacturer of flat free polyurethane tires, these policies, if implemented, may improve our competitive position against our competition, who produce their tires overseas and import them for sale in the USA. There may also be a renewed push to "buy American", which also may put us in a better competitive position in the marketplace. These new policies, however, may also negatively impact our business and costs as the majority of our wheel rims are sourced from overseas due to an inability to find a viable domestic supplier. Some of the potential new policies being discussed includes tariffs on imported goods, which would raise the costs for our rims and consequently our wheel assemblies.

Factors Affecting Results of Operations

Our operating expenses consisted primarily of the following:

- Cost of sales, which consists primarily of raw materials, components and production of our products, including applied labor costs and benefits expenses, maintenance, facilities and other operating costs associated with the production of our products;
- Selling, general and administrative expenses, which consist primarily of salaries, commissions and related benefits paid to our employees and related selling and administrative costs including professional fees;
- Research and development expenses, which consist primarily of contractor and direct labor conducting research and development, equipment and materials used in new product development and product improvement using our technologies;
- Consulting expenses, which consist primarily of amounts paid to third-parties for outside services;
- Depreciation and amortization expenses which result from the depreciation of our property and equipment, including amortization of our intangible assets; and
- Stock based compensation expense related to stock and stock option awards issued to employees and consultants for services performed for the Company.

Critical Accounting Policies

Our discussion and analysis of our financial condition and results of operations are based upon our financial statements, which have been prepared in accordance with United States generally accepted accounting principles. The preparation of these financial statements requires us to make estimates and judgments that affect the reported amounts of assets, liabilities, revenues and expenses. On an ongoing basis, we evaluate our estimates, including those related to uncollectible receivables, inventory valuation, deferred compensation and contingencies. We base our estimates on historical performance and on various other assumptions that we believe to be reasonable under the circumstances. These estimates allow us to make judgments about the carrying values of assets and liabilities that are not readily apparent from other sources.

We believe the following accounting policies are our critical accounting policies because they are important to the portrayal of our financial condition and results of operations and they require critical management judgments and estimates about matters that may be uncertain. If actual results or events differ materially from those contemplated by us in making these estimates, our reported financial condition and results of operations for future periods could be materially affected.

Revenue Recognition

Revenue for products is recognized when the sales amount is determined, shipment of goods to the customer has occurred and collection is reasonably assured. Generally, we ship all of our products FOB origination.

Valuation of Intangible Assets and Goodwill

Patent and trademark costs have been capitalized at December 31, 2016, totaling \$479,633 with accumulated amortization of \$317,902 for a net book value of \$161,731. Patent and trademark costs capitalized at December 31, 2015, totaled \$479,633 with accumulated amortization of \$290,588 for a net book value of \$189,045.

The patents which have been granted are being amortized over a period of 20 years. Patents which are pending or are being developed are not amortized. Amortization begins once the patents have been issued. As of December 31, 2016 and 2015, respectively, there were no pending patents. Annually, pending or expired patents are inventoried and analyzed, which resulted in the recognition of a loss on abandonment, expiration or retirement of patents and trademarks of \$-0- for each of the years ended December 31, 2016 and 2015, respectively.

Amortization expense for the years ended December 31, 2016 and 2015 was \$13,648 and \$13,666 respectively. The Company evaluates the recoverability of intangibles and reviews the amortization period on a continual basis utilizing the guidance of Financial Accounting Standards Board ("FASB") Accounting Standards Codification ("ASC") 350, *Intangibles – Goodwill and Other*. We consider the following indicators, among others, when determining whether or not our patents are impaired:

- any changes in the market relating to the patents that would decrease the life of the asset;
- any adverse change in the extent or manner in which the patents are being used;
- any significant adverse change in legal factors relating to the use of the patents;
- current period operating or cash flow loss combined with our history of operating or cash flow losses;
- future cash flow values based on the expectation of commercialization through licensing; and
- current expectations that, more likely than not, the patents will be sold or otherwise disposed of significantly before the end of its previously estimated useful life.

Inventory

Inventory is stated at the lower of cost (computed on a first-in, first-out basis) or net realizable. The cost of finished goods includes the cost of raw material, direct and indirect labor, and other indirect manufacturing costs. The inventory consists of chemicals, finished goods produced in the Company's plant and products purchased for resale.

Financial and Derivative Instruments

The Company periodically enters into financial instruments. Upon entry, each instrument is reviewed for debt or equity treatment. In the event that the debt or equity treatment is not readily apparent, FASB ASC 480-10-S99 is consulted for temporary treatment. Once an event takes place that removes the temporary element the Company appropriately reclassifies the instrument to debt or equity.

The Company periodically assesses its financial and equity instruments to determine if they require derivative accounting. Instruments which may potentially require derivative accounting are conversion features of debt, equity, and common stock equivalents in excess of available authorized common shares, and contracts with variable share settlements. In the event of derivative treatment, we mark the instrument to market.

Stock-Based Compensation

We account for stock-based compensation under the provisions of FASB ASC 718, *Compensation – Stock Compensation*. Our financial statements as of and for the fiscal years ended December 31, 2016 and 2015 reflect the impact of FASB ASC 718. Stock-based compensation expense recognized under FASB ASC 718 for the fiscal years ended December 31, 2016 and 2015 was \$15,223 and \$41,795, respectively, related to employee stock options and employee stock grants.

FASB ASC 718 requires companies to estimate the fair value of share-based payment awards on the date of grant using an option-pricing model. The value of the portion of the award that is ultimately expected to vest is recognized as expense over the requisite service periods in our Statement of Operations. Stock-based compensation expense recognized in our Statements of Operations for fiscal years ended December 31, 2016 and 2015 assume all awards will vest; therefore no reduction has been made for estimated forfeitures.

Results of Operations

Our management reviews and analyzes several key performance indicators in order to manage our business and assess the quality and potential variability of our sales and cash flows. These key performance indicators include:

- Sales consisting of product sales;
- Sales, net of returns and trade discounts, which is an indicator of our overall business growth and the success of our sales and marketing efforts;
- Gross profit, which is an indicator of both competitive pricing pressures and the cost of goods sold of our products and the mix of product and license fees, if any;
- Growth in our customer base, which is an indicator of the success of our sales efforts; and
- Distribution of sales across our products offered.

The following summary table presents a comparison of our results of operations for the three and six months ended December 31, 2016 and 2015 with respect to certain key financial measures. The comparisons illustrated in the table are discussed in greater detail below.

	For the Three Months Ended December 31,			For the Six Months Ended December 31		
	(in 000's)		Change 2016 vs. 2015	(in 000's)		Change 2016 vs. 2015
	2016	2015		2016	2015	
Net revenues	\$ 879	\$ 915	(3.8%)	\$ 1,716	\$ 1,929	(11.0%)
Cost of revenues	(612)	(697)	(12.2%)	(1,168)	(1,464)	(20.2%)
Gross profit	267	218	22.5%	548	465	17.8%
Research and development expenses	(56)	(56)	0.0%	(109)	(110)	(0.9%)
Sales and marketing expense	(59)	(69)	(14.5%)	(126)	(166)	(24.1%)
General and administrative expense	(147)	(270)	(45.4%)	(339)	(495)	(31.4%)
Other income (expense)	(2)	-	100.0%	(5)	(1)	400.0%
Net income (loss)	3	(177)	(101.7%)	(31)	(307)	(89.9%)
Preferred stock dividend	(25)	(25)	0.0%	(50)	(50)	0.0%
Net loss attributable to common shareholders	\$ (22)	\$ (202)	(89.1%)	\$ (81)	\$ (357)	(77.2%)

The primary driver for the weakness in the first half of fiscal year 2017 is much lower agricultural tire sales as well as reduced sales of certain closed cell foam products. We expect continued weakness in the agricultural business segment throughout the remainder of fiscal year 2017. We expect our overall closed cell foam sales to be consistent with levels seen during the first half of fiscal year 2017.

Three Months Ended December 31, 2016 Compared to December 31, 2015

Net Sales. Net sales of \$879,607 for the quarter ended December 31, 2016, represents a 3.8% decrease over net sales of \$914,888 for the same period in 2015. These results were in line with our expectations. Our sales were driven primarily by closed cell foam tire sales. We continue to have a positive response to our marketing and pricing plans for our polyurethane foam tires. Our forecast for the remainder of fiscal 2017 anticipates continued depressed agricultural tire sales, due to the continuation of the conditions causing depressed farm income. We expect our polyurethane foam products to constitute the majority of our sales during the remainder of fiscal year 2017.

Cost of Revenues. Cost of revenues for the quarter ended December 31, 2016 was \$612,336 or 69.6% of sales compared to \$696,671 or 76.1% of sales for the same period in 2015. Cost of revenues were lower due to decreases in raw materials expenditures, continued diligence in producing tires efficiently, use of fully depreciated assets causing manufacturing depreciation expense to be lower, and lower manufacturing and shipping supplies when compared to the prior period. The Company continues to maintain sufficient production capacity to meet anticipated customer demand without incurring a proportionate increase in overall production costs.

Gross Profit. Gross profit for the quarter ended December 31, 2016 was \$267,271 compared to \$218,217 for the same period in 2015. Gross profit for the quarter ended December 31, 2016 increased by \$49,054 or 22.5% over the same period in 2015 due to the decrease in the cost of revenue outlined in the discussion above. The December 31, 2016 gross profit reflects a 30.4% gross margin for product sales compared to a gross margin on product sales of 23.9% in the quarter ending December 31, 2015.

Research & Development Expenses (R&D). Research and development expenses for the quarter ended December 31, 2016 were \$56,185 compared to \$55,968 for the same period in 2015. We continue to focus our R&D efforts on product formulation optimization and new product development. The Company plans to continue this level of expenditure as R&D is a key component of the company's business improvement initiatives.

Sales & Marketing Expenses. Sales and marketing expenses for the quarter ended December 31, 2016 were \$58,961 as compared to \$68,595 for the same period in 2015. Sales and marketing expenses decreased \$9,634 between periods primarily due to lower wages, paid commissions and travel costs, offset by increased trade show expenses as we attended two trade shows during this quarter.

General & Administrative Expenses. General and administrative expenses for the quarter ended December 31, 2016 were \$147,477 compared to \$269,801 for the same period in 2015. This decrease of \$122,324 between periods is driven by savings in wages (due to the timing of executive bonuses in 2015), stock based compensation, warranty expense and professional fees.

Other Expense. Other expense for the quarter ended December 31, 2016 was \$1,832 compared to \$899 for the same period in 2015. Other expense consists solely of interest expense and increased in the period due to our new bank debt facilities.

Net Income (Loss). Net income for the quarter ended December 31, 2016 of \$2,816 represents a 101.7% improvement compared to the net loss for the quarter ended December 31, 2015 of \$177,040. Cost savings, business structures and other improvements that the Company put into place in fiscal year 2016 are continuing to positively impact results with our first ever second quarter with net income.

Six Months Ended December 31, 2016 Compared to December 31, 2015

Net Sales. Net sales of \$1,715,760 for the six months ended December 31, 2016, represents an 11.0% decrease over net sales of \$1,928,821 for the same period in 2015. These results were in line with our expectations as we anticipated that we would not have strong pivot tire sales for the period. Our sales were primarily closed cell foam tire sales. We continue to have a positive response to our marketing and pricing plans for our polyurethane foam tires. Our forecast for remainder of fiscal 2017 anticipates continued depressed agricultural tire sales, due to the continuation of business conditions causing depressed farm income. We expect our polyurethane foam products to constitute the majority of our sales during the remainder of fiscal year 2017.

Cost of Revenues. Cost of revenues for the six months ended December 31, 2016 was \$1,167,788 or 68.1% of sales compared to \$1,463,447 or 75.9% of sales for the same period in 2015. Cost of revenues were lower due to decreases in raw materials expenditures, better manufacturing efficiency, use of fully depreciated assets causing manufacturing depreciation expense to be lower, lower manufacturing repairs and maintenance, and lower manufacturing and shipping supplies, offset by higher direct labor cost when compared to the prior period. The Company continues to maintain sufficient production capacity to meet anticipated customer demand without incurring a proportionate increase in overall production costs.

Gross Profit. Gross profit for the six months ended December 31, 2016 was \$547,972 compared to \$465,374 for the same period in 2015. Gross profit for the six months ended December 31, 2016 increased by \$82,598 or 15.0% over the same period in 2015 due to the decrease in cost of revenue outlined in the discussion above. The December 31, 2016 gross profit reflects a 31.9% gross margin for product sales compared to a gross margin on product sales of 21.4% in 2015.

Research & Development Expenses (R&D). Research and development expenses for the six months ended December 31, 2016 were \$109,044 compared to \$109,567 for the same period in 2015. While research and development expenses are flat between the periods we continue to focus on product formulation research and product development.

Sales & Marketing Expenses. Sales and marketing expenses for the six months ended December 31, 2016 were \$126,191 as compared to \$166,259 for the same period in 2015. Sales and marketing expenses decreased \$40,068 between periods primarily due to the impact of the company's new commission program, lower overall sales leading to lower commission payments, and lower travel costs, offset by increased trade show expenses as we attended three trade shows during this six month period.

General & Administrative Expenses. General and administrative expenses for the six months ended December 31, 2016 were \$339,783 compared to \$494,640 for the same period in 2015. General and administrative expenses decreased \$154,857 between periods primarily due to savings in wages (due to the timing of awarding executive bonuses in 2015), stock based compensation, warranty expense and professional fees.

Other Expense. Other expense for the six months ended December 31, 2016 was \$4,964 compared to \$1,425 for the same period in 2015. Other expense consists solely of interest expense and increased in the period due to our new bank debt facilities.

Net Loss. Net loss for the six months ended December 31, 2016 of \$32,010 represents an 89.9% improvement from the net loss for the six months ended December 31, 2015 of \$306,517.

Liquidity and Capital Resources

Our principal sources of liquidity consist of cash and payments received from our customers. We do not have any significant revolving credit arrangements. Historically, our expenses have exceeded our sales, resulting in operating losses. From time to time, we have obtained additional liquidity to fund our operations through the sale of shares of our common stock and the placement of short-term debt instruments. At the end of fiscal years 2016 and early 2017, we were able to obtain term bank debt financing to finance critical manufacturing and facility equipment and operating enhancements which will be placed in service in fiscal year 2017. Management continues to evaluate financing options but is choosing to delay financing at terms that will subject the Company to high costs of debt and are reluctant to raise money through stock sales at what we believe are highly dilutive share prices. Additionally, management has notified our preferred shareholder that we will be suspending future payments of their preferred cash dividend payments, so the Company can increase its working capital levels.

We have historically not succeeded in establishing favorable revolving short term financing such as lines of credit. In the quarter ended March 31, 2015, we entered into a short term receivable factoring agreement with a third party to sell our receivable invoices. This agreement enables us to sell individual customer invoices for faster cash flow to the Company as we deem needed. As of December 31, 2016 we have not needed to activate this financing option due to increased focus on adherence to established collection policies and proactive communication with repeat customers, including adjusting credit limits to allow for increased sales volume where warranted.

Cash Flows

The following table sets forth our cash flows for the quarters ended December 31, 2016 and 2015.

	Six Months ended Dec. 31,	
	(in 000's)	
	2016	2015
Net cash provided (used) by operating activities	\$ 51	\$ (246)
Net cash used in investing activities	(11)	-
Net cash used by financing activities	(9)	(53)
Net increase (decrease) in cash during the period	\$ 31	\$ (299)

Net Cash Used by Operating Activities. Our primary sources of operating cash for the six months ended December 31, 2015 came from collections from customers. Our primary use of operating cash was an increase in prepaid and other current assets, specifically related to renewal of insurance policies. Net cash provided by operating activities was \$51,497 for the quarter ended December 31, 2016 compared to net cash used by operating activities of \$246,244 for the same period in 2015.

Non-cash items include depreciation and amortization and stock based compensation. Our net loss was \$ 32,010 for the six months ended December 31, 2016 compared to a net loss of \$306,517 for the same period in 2015. The net loss for fiscal 2016 included non-cash expenses for depreciation and amortization of \$52,782 and stock-based compensation (both stock issued and options) of \$15,223. As of December 31, 2015, depreciation and amortization was \$81,028 and stock-based compensation (both stock issued and options) totaled \$41,795.

Net Cash Used by Investing Activities. Net cash used by investing activities was \$11,424 for the six months ended December 31, 2016 and \$0 for the same period in 2015. For the six months ended December 31, 2016 we purchased critical facility equipment of which \$11,424 was paid in cash the remainder financed through bank financing.

Net Cash Used by Financing Activities. Net cash used by financing activities was \$8,574 for the six months ended December 31, 2016 and \$53,185 for the same period in 2015. The primary use of cash for the quarter ended December 31, 2016 was payment toward the capital lease of \$2,965 and payment of notes payable of \$5,609.

Contractual Obligations and Commitments

The following table summarizes our contractual cash obligations and other commercial commitments at December 31, 2016.

	Payments due by period				
	Total	Less than 1 year	1 to 3 years	3 to 5 years	After 5 years
Facility lease (1)	\$ 482,400	\$ 136,800	\$ 345,600	\$ -	\$ -
Capital lease (2)	11,678	6,922	4,756	-	-
Bank debt (3)	87,257	16,904	59,726	10,627	-
Total contractual cash obligations	\$ 581,335	\$ 160,626	\$ 410,082	\$ 10,627	\$ -

- (1) In May 2015, we negotiated a five (5) year extension of the lease on our executive office and manufacturing facility located at 1501 Industrial Road, Boulder City, Nevada. The property consists of a 49,200 square foot building. We currently occupy all 49,200, inclusive of approximately 5,500 square feet of office space, situated on approximately 4.15 acres. All other terms and conditions of the building lease remain in effect.
- (2) In July 2015 we entered into a capital lease for research and development equipment for \$19,337.
- (3) In June and July 2016, in two separate bank promissory notes, we financed critical manufacturing and facility equipment and operating enhancements which will be placed in service throughout fiscal year 2017.

Cash Position, Outstanding Indebtedness and Future Capital Requirements

At February 6, 2017, our total cash balance was \$266,143, none of which is restricted; accounts receivables was \$439,782; and inventory, net of reserves for slow moving or obsolete inventory, and other current assets was \$673,485. Our total indebtedness was \$526,931 and includes \$364,467 in accounts payable and accrued expenses, \$17,531 in current portion of long-term debt, \$11,154 in capital lease liability and \$133,779 in long-term debt.

We have been working during the past year to improve our liquidity and access to capital resources. In order to execute the strategic business plan discussed during our shareholder meeting in November 2016, we require more capital resources. We will continue to pursue potential opportunities to secure short-term loans, long-term bank financing, revolving lines of credit with banking institutions and equity based transactions with interested financial firms and strategic industry partners in our effort to improve the Company’s financial position and enhance shareholder value.

Over the past year, we have been working on various proposals to secure short-term loans as well as long-term bank financing and equity based investments. The Company currently does not have an existing revolving credit facility. In June and July 2016, in two separate bank promissory notes, we financed critical manufacturing and facility equipment and operating enhancements which will be placed in service in fiscal year 2017. Over the past year, we have worked with our vendors to obtain extended credit terms and increase credit lines where needed. Additionally, we continue to focus on adherence to established collection policies and proactive communication with repeat customers, including adjusting credit limits to allow for increased sales volume where warranted.

We are intent on focusing on the sale and distribution of profitable product lines. Management continues to look for further financing facilities at affordable terms that will allow the Company to maintain sufficient raw material and finished goods inventory to capitalize on sales growth opportunities. We are limiting our capital expenditures to that required to maintain current manufacturing capability or support business initiatives identified in our strategic sales plan. We continue to work to reduce our overall costs wherever possible.

We are in discussions with banks and other lenders regarding establishing a line of credit for short term cash needs, however at this time we have not succeeded in establishing such a line of credit. We have entered into a short term receivable factoring agreement with a third party to sell our receivable invoices. This agreement enables us to sell individual customer invoices for faster cash flow to the Company as we deem needed.

Management continues to execute its strategic plan focusing on "Profitability as a Mindset". The Company's emphasis on proper product pricing and new marketing campaigns has driven more profitable sales. This analysis, in some cases, has resulted in lost revenues as unprofitable sales have been discontinued. The Company continues to achieve improvement in results as its required breakeven sales level has been reduced. We believe our program to establish "Profitability as a Mindset" is a success and we are committed to continuing these efforts to drive higher levels of profitability.

In assessing our liquidity, management reviews and analyzes our current cash, accounts receivable, accounts payable, capital expenditure commitments and other obligations. In connection with the preparation of our financial statements for the period ended December 31, 2016, we have analyzed our cash needs for the next twelve months. We have concluded that our available cash and accounts receivables are sufficient to meet our current minimum working capital, capital expenditure and other cash requirements for this period. However, to expand manufacturing and sales operations beyond the current level, additional capital may be required.

The Company has, on occasion, instituted initiatives to incentivize sales of slower moving inventory through promotional pricing. These programs will continue to be selectively utilized in the upcoming quarters to monetize inventory and improve our cash flow.

As of February 8, 2017 the Company has approximately 7,428,713 shares authorized and available for issuance. Although we are reluctant to raise money through stock sales at what we believe are dilutive share prices, these authorized but unissued and unreserved shares of our common stock can be utilized if necessary to fund the expansion of our manufacturing operations or to obtain additional working capital.

Off-Balance Sheet Arrangements

We do not currently have any relationships with unconsolidated entities or financial partnerships, such as entities often referred to as structured finance or special purpose entities, which would have been established for the purpose of facilitating off-balance sheet arrangements or other contractually narrow or limited purposes. In addition, we do not engage in trading activities involving non-exchange traded contracts.

ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

We are exposed to changes in prevailing market interest rates affecting the return on our investments but do not consider this interest rate market risk exposure to be material to our financial condition or results of operations. We invest primarily in United States Treasury instruments with short-term (less than one year) maturities. The carrying amount of these investments approximates fair value due to the short-term maturities. Under our current policies, we do not use derivative financial instruments, derivative commodity instruments or other financial instruments to manage our exposure to changes in interest rates or commodity prices.

ITEM 4. CONTROLS AND PROCEDURES

The Company maintains disclosure controls and procedures that are designed to ensure that information required to be disclosed in our reports under the Securities Exchange Act of 1934, as amended, is recorded, processed, summarized and reported within the time periods specified in the Securities and Exchange Commission's rules and forms, and that such information is accumulated and communicated to our management, including our Chief Executive Officer and Chief Financial Officer, as appropriate, to allow timely decisions regarding required disclosure. In designing and evaluating the disclosure controls and procedures, management recognized that any controls and procedures, no matter how well designed and operated, can provide only reasonable assurance of achieving the desired control objectives.

As required by SEC Rule 13a-15(b), an evaluation was performed under the supervision and with the participation of our management, including our Chief Executive and Financial Officer, of the effectiveness of the design and operation of our disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15 (e) under the Securities Exchange Act of 1934) as of the end of the period covered by this report. Based upon that evaluation, our Chief Executive Officer and Chief Financial Officer concluded that the design and operation of these disclosure controls and procedures were effective at the reasonable assurance level. There has been no change in our internal controls over financial reporting during our most recent fiscal quarter that has materially affected, or is reasonably likely to materially affect, our internal controls over financial reporting.

PART II - OTHER INFORMATION

ITEM 1. LEGAL PROCEEDINGS

None.

ITEM 1A. RISK FACTORS

For information regarding risk factors, see “Part I. Item 1A. Risk Factors,” in our Annual Report on Form 10-K for the year ended June 30, 2016.

ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS

None.

ITEM 3. DEFAULTS UPON SENIOR SECURITIES

None.

ITEM 4. MINE SAFETY DISCLOSURES

Not applicable.

ITEM 5. OTHER INFORMATION

None.

ITEM 6. EXHIBITS

- 31.1 [Certification of Principal Executive Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.](#)
- 31.2 [Certification of Principal Executive Officer pursuant to 18 U.S.C. Section 1350, as adopted, pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.](#)
- 32.1 [Certification of Principal Financial Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.](#)
- 32.2 [Certification of Principal Financial Officer pursuant to 18 U.S.C. Section 1350, as adopted, pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.](#)
- 101 INS XBRL Instance Document - the instance document does not appear in the Interactive Data File because its XBRL tags are embedded within the Inline XBRL document.
- 101 SCH XBRL Taxonomy Extension Schema Document
- 101 CAL XBRL Taxonomy Extension Calculation Linkbase Document
- 101 DEF XBRL Taxonomy Extension Definition Linkbase Document
- 101 LAB XBRL Taxonomy Extension Label Linkbase Document
- 101 PRE XBRL Taxonomy Extension Presentation Linkbase Document

SIGNATURES

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Dated: February 9, 2017

AMERITYRE CORPORATION

By:

/s/ Michael F. Sullivan

Michael F. Sullivan

Chief Executive Officer

(Principal Executive Officer)

/s/ Lynda R. Keeton-Cardno

Lynda R. Keeton-Cardno

Chief Financial Officer

(Principal Financial and Accounting Officer)

EXHIBIT 31.1

**CERTIFICATION OF PRINCIPAL EXECUTIVE AND FINANCIAL OFFICER PURSUANT TO
SECTION 302 OF THE SARBANES-OXLEY ACT OF 2002**

I, Michael F. Sullivan, certify that:

1. I have reviewed this quarterly report on Form 10-Q of Amerityre Corporation for the three and six months ended December 31, 2016;
2. Based on my knowledge, this annual report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and we have:
 - (a) designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - (b) designed such internal control over financial reporting or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - (c) presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on our evaluation; and
 - (d) disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting.
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - (a) all significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - (b) any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: February 9, 2017

/s/ Michael F. Sullivan

Michael F. Sullivan
Chief Executive Officer
(Principal Executive Officer)

EXHIBIT 31.2

**CERTIFICATION OF PRINCIPAL EXECUTIVE AND FINANCIAL OFFICER PURSUANT TO
SECTION 302 OF THE SARBANES-OXLEY ACT OF 2002**

I, Lynda R. Keeton-Cardno, certify that:

1. I have reviewed this quarterly report on Form 10-Q of Amerityre Corporation for the three and six months ended December 31, 2016;
2. Based on my knowledge, this annual report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and we have:
 - (a) designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - (b) designed such internal control over financial reporting or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - (c) presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on our evaluation; and
 - (d) disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting.
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - (a) all significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - (b) any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: February 9, 2017

/s/ Lynda R. Keeton-Cardno
Lynda R. Keeton-Cardno
Chief Financial Officer
(Principal Financial Officer)

EXHIBIT 32.1

CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Quarterly Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of Amerityre Corporation (the "Company") on Form 10-Q for the three and six months ended December 31, 2016, as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Michael F. Sullivan, Chief Executive Officer of the Company, certify, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that, to the best of my knowledge and belief:

- (1) the Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- (2) the information contained in the Report fairly presents, in all material respects, the financial condition and result of operations of the Company.

/s/ Michael F. Sullivan

Michael F. Sullivan
Chief Executive Officer
(Principal Executive Officer)

February 9, 2017

EXHIBIT 32.2

CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Quarterly Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of Amerityre Corporation (the "Company") on Form 10-Q for the three and six months ended December 31, 2016, as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Lynda R. Keeton-Cardno, Chief Financial Officer of the Company, certify, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that, to the best of my knowledge and belief:

- (1) the Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- (2) the information contained in the Report fairly presents, in all material respects, the financial condition and result of operations of the Company.

/s/ Lynda R. Keeton-Cardno
Lynda R. Keeton-Cardno
Chief Financial Officer
(Principal Financial Officer)

February 9, 2017