



Amerityre Corporation

Annual Shareholder Meeting


November 30, 2016




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Disclosure

- There are no guarantees about the stock market or Amerityre, before you invest in any security, you can help protect yourself by being an educated investor. If you are interested in Amerityre stock, we recommend that, at a minimum, you read our latest proxy statement, annual report and SEC Forms 10-K, 10-Q and 8-K for the past year. These reports are filed with the SEC and are available at: <http://www.sec.gov>. It is also advisable to learn more about us and our industry through a variety of public materials.
- The SEC encourages companies to disclose forward-looking information so that investors can better understand a company's future prospects and make informed investment decisions. The information in this presentation contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. These statements can be identified by the fact that they do not relate strictly to historical or current facts. Forward-looking statements often include words such as "anticipates," "estimates," "expects," "projects," "intends," "plans," "believes" and words and terms of similar substance in connection with discussions of future operating or financial performance.
- The Company's forward-looking statements are based on management's current expectations and assumptions regarding the Company's business and performance, the economy and other future conditions and forecasts of future events, circumstances and results. As with any projection or forecast, they are inherently susceptible to uncertainty and changes in circumstances. The Company's actual results may vary materially from those expressed or implied in its forward-looking statements.



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Recap of Fiscal 2016

- Net revenue decreased 21.1% but control of expenses resulted in a gross profit decrease of only 13.1%
- Net loss for FY 2016 was reduced by 14.3%
- Continued to emphasize “Profitability as a Mindset”
- Company had profitable quarters in Q3 and Q4 FY2016



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Current Situation

- Factory remains under utilized
- Business configured to consistently operate with a lower cost structure
- Company continues to pursue new business opportunities
- Agriculture market conditions remain challenging
- All investments in the business are being financed out of current cash flow



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Overview

Amerityre is a provider of polyurethane tire solutions to a variety of end users. It develops and manufactures non-pneumatic polyurethane tires for three markets:

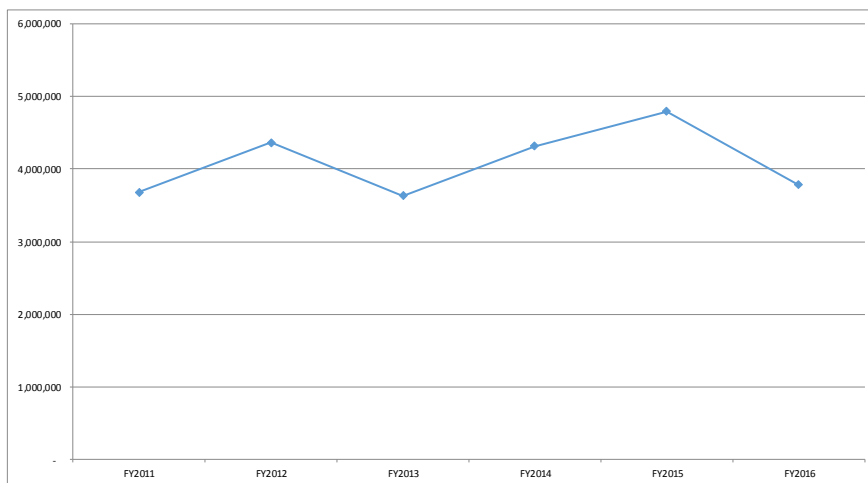
- Polyurethane Foam Tires
- Polyurethane Elastomer Industrial Tires
- Agricultural Tires

	<u>September 30, 2016</u>
Trading symbol	AMTY.OB (OTCBB)
Common shares outstanding	42,325,287
Market capitalization at \$0.02 per share	\$831,406
Notes & Debt	\$169,994
Cash	\$201,470
Enterprise value	\$801,930



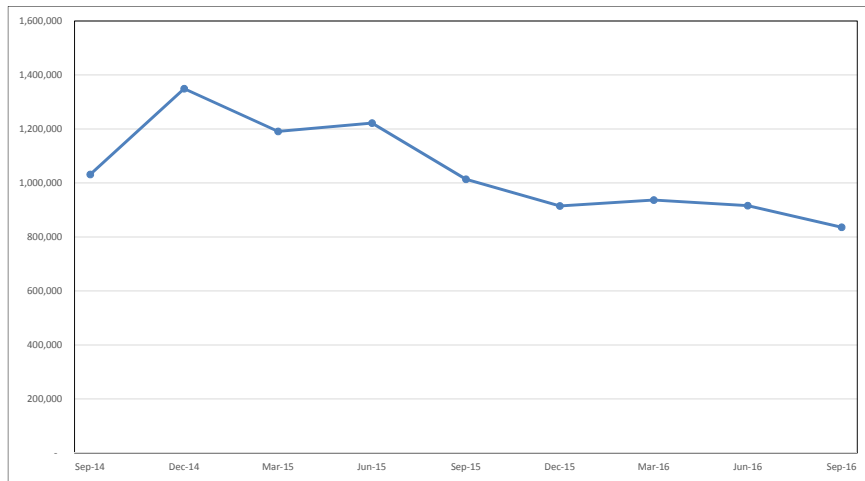
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Revenue History



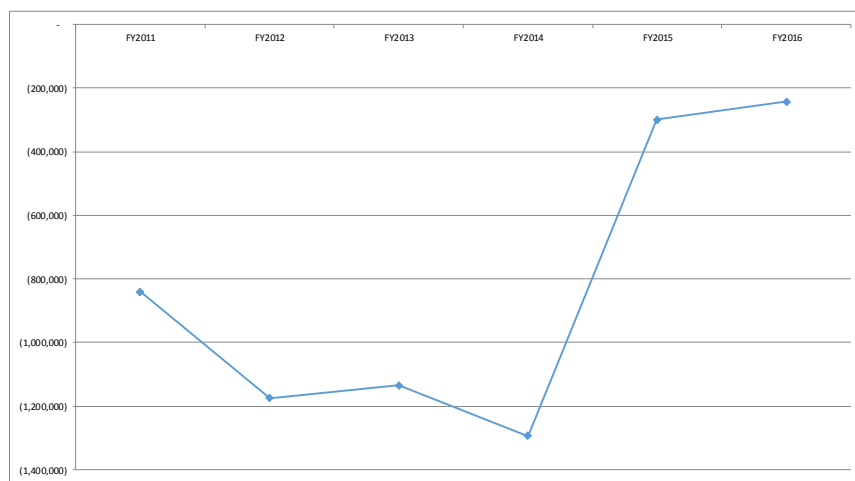
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Revenue by Quarter, FY15 and FY16



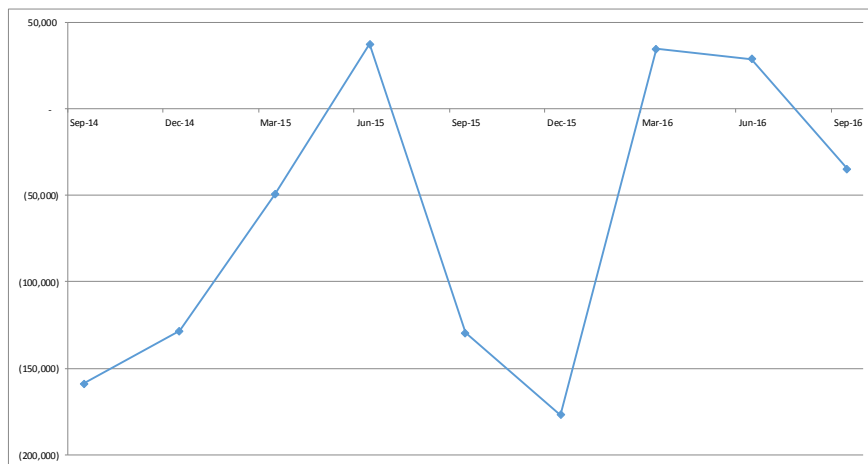
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Net Loss History



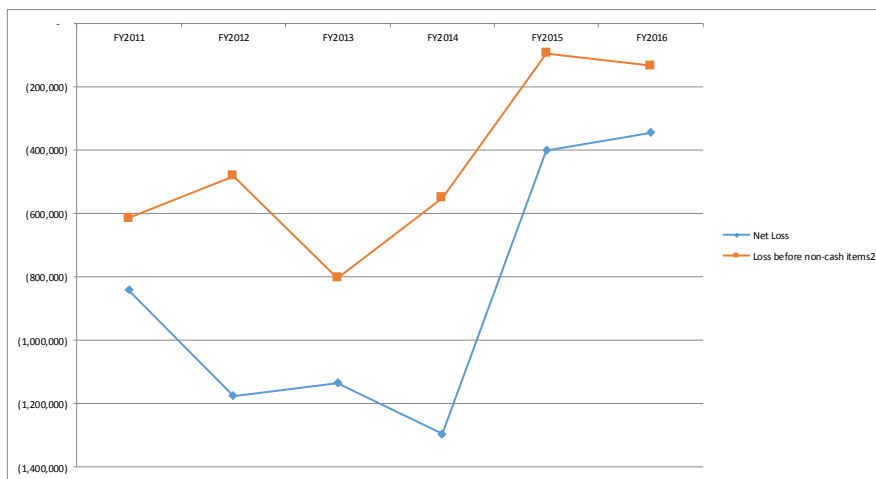
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Net Income (Loss) By Quarter FY15 and FY16



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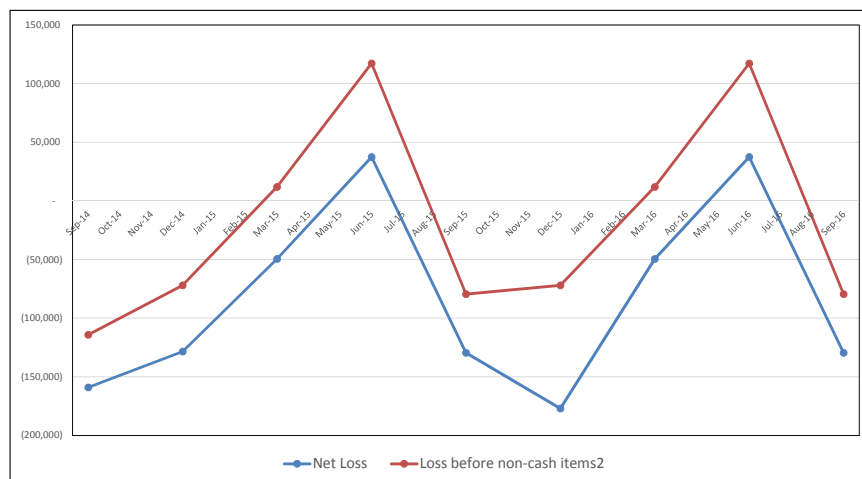
Net Loss Compared to Net Loss Before Non-cash Items



Non-cash items excluded from net loss include: depreciation, amortization, stock based compensation, common stock for services, change in allowance for bad debt and gain/loss on fixed assets.

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Net Income (Loss) Compared to Net Loss Before Non-cash Items By Quarter FY15 and FY16



Non-cash items excluded from net loss include: depreciation, amortization, stock based compensation, common stock for services, change in allowance for bad debt and gain/loss on fixed assets.

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FY 2017 Objectives

- Continue to emphasize “Profitability as a Mindset” and exhibit cost discipline
- Market and build the “Amerityre” brand to drive sales and revenue
- Generate resources to enable continued product innovation
- Identify potential marketing/distribution partners to increase our market penetration
- Continue to educate our target markets on the benefits of our products (trade shows/website)



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FY 2017 Objective

Profitability as a Mindset

- Evaluate work processes to identify more efficient ways to complete tasks
- Manufacturing flexibility and capacity optimization
- Continue to use product pricing model as a business decision tool
- Each person takes personal ownership of all tasks in their area of responsibility



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FY 2017 Objective

Improve Marketing to Drive Sales

- Establish Amerityre's market reputation as a "problem solver"
- Create and leverage partnerships with large distributors and OEMs
- Continue attendance at strategic trade shows to develop/maintain brand awareness
- Develop and utilize website features as an educational and brand awareness tool



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FY 2017 Objective Product Innovations

- Work with suppliers to identify and qualify alternative raw materials
- Establish relationships with customers looking for a partner to develop proprietary and/or private label products
- Continue investment in research and development programs to create new, cost effective, tire solutions



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Next Steps

- Continue to foster a “Profit Minded” culture by focusing on activities that support the “bottom line”
- Challenge past practices and business methods to identify new improvement opportunities
- Maintain business discipline within the organization
- Identify and nurture partnerships with key players in target markets
- Work with key customers to develop new innovative products



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