



Amerityre Corporation

Annual Shareholder Meeting

November 30, 2017



Disclosure

- There are no guarantees about the stock market or Amerityre, before you invest in any security, you can help protect yourself by being an educated investor. If you are interested in Amerityre stock, we recommend that, at a minimum, you read our latest proxy statement, annual report and SEC Forms 10-K, 10-Q and 8-K for the past year. These reports are filed with the SEC and are available at: <http://www.sec.gov>. It is also advisable to learn more about us and our industry through a variety of public materials.
- The SEC encourages companies to disclose forward-looking information so that investors can better understand a company's future prospects and make informed investment decisions. The information in this presentation contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. These statements can be identified by the fact that they do not relate strictly to historical or current facts. Forward-looking statements often include words such as "anticipates," "estimates," "expects," "projects," "intends," "plans," "believes" and words and terms of similar substance in connection with discussions of future operating or financial performance.
- The Company's forward-looking statements are based on management's current expectations and assumptions regarding the Company's business and performance, the economy and other future conditions and forecasts of future events, circumstances and results. As with any projection or forecast, they are inherently susceptible to uncertainty and changes in circumstances. The Company's actual results may vary materially from those expressed or implied in its forward-looking statements.



Recap of Fiscal 2017

- Amerityre reported its first annual profit in FY 2017
- Sales revenue year-over-year decreased by 4%.
- Increased Gross Margins from 29.4% to 32.6% were the driver of higher profitability.
- Increased sales of larger closed cell foam tires offset disappointing sales in agricultural and industrial tire market segments.



Current Situation

- Amerityre has been reorganized to consistently operate under a lower cost structure.
- The company continues to invest in research and development programs.
- Overall market conditions remain challenging.
- All investments in the business are being financed out of current cash flow.



Overview

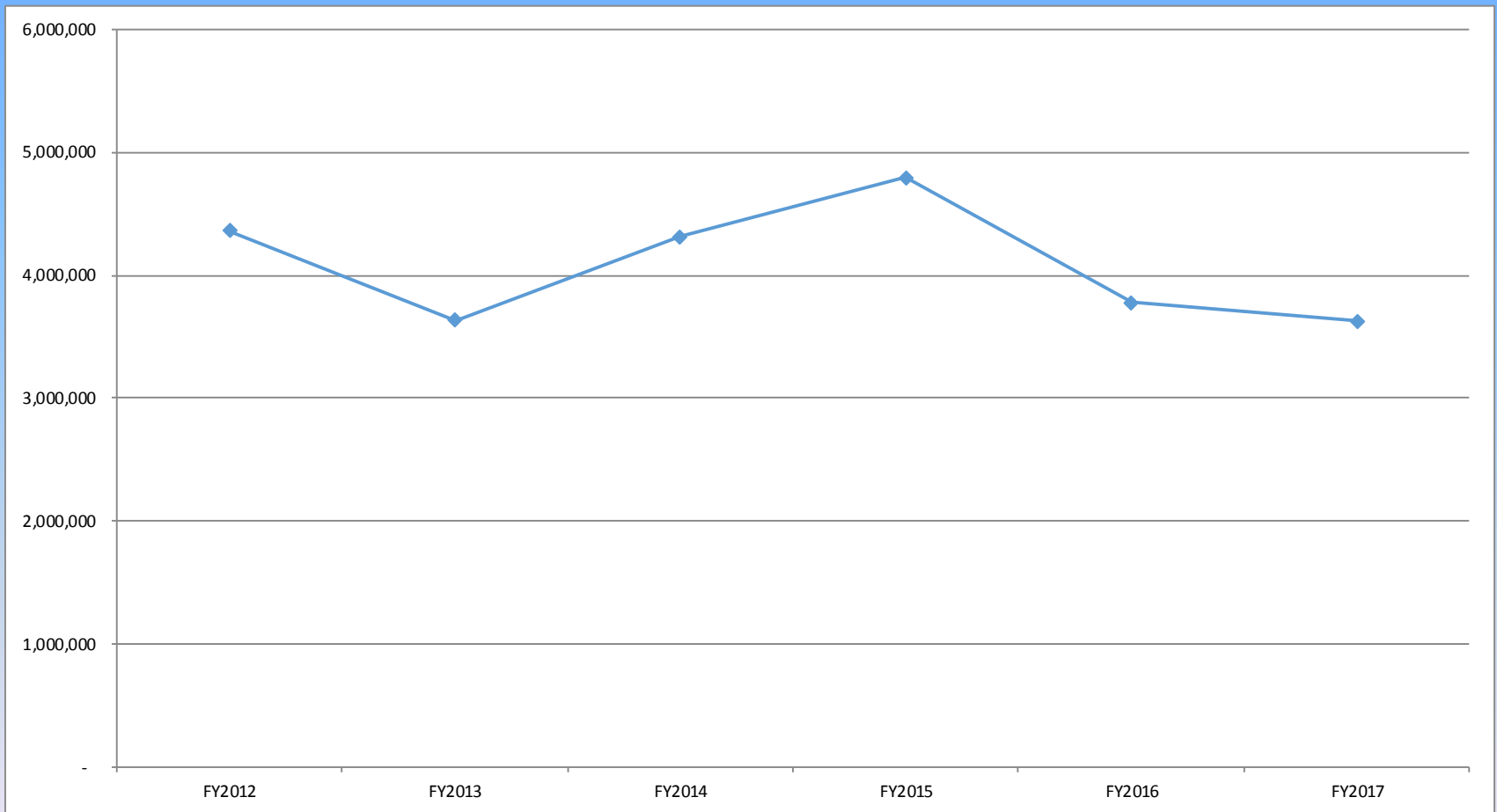
Amerityre is a provider of polyurethane tire solutions to a diverse group of end users. It develops and manufactures non-pneumatic polyurethane tires in three market segments:

- Polyurethane Foam Tires
- Polyurethane Elastomer Industrial Tires
- Agricultural Tires

	<u>September 30, 2017</u>
Trading symbol	AMTY.OB (OTCBB)
Common shares outstanding	43,312,107
Market capitalization at \$0.02 per share	\$866,242
Notes & Debt	\$146,169
Cash	\$302,468
Enterprise value	\$711,943



Revenue History



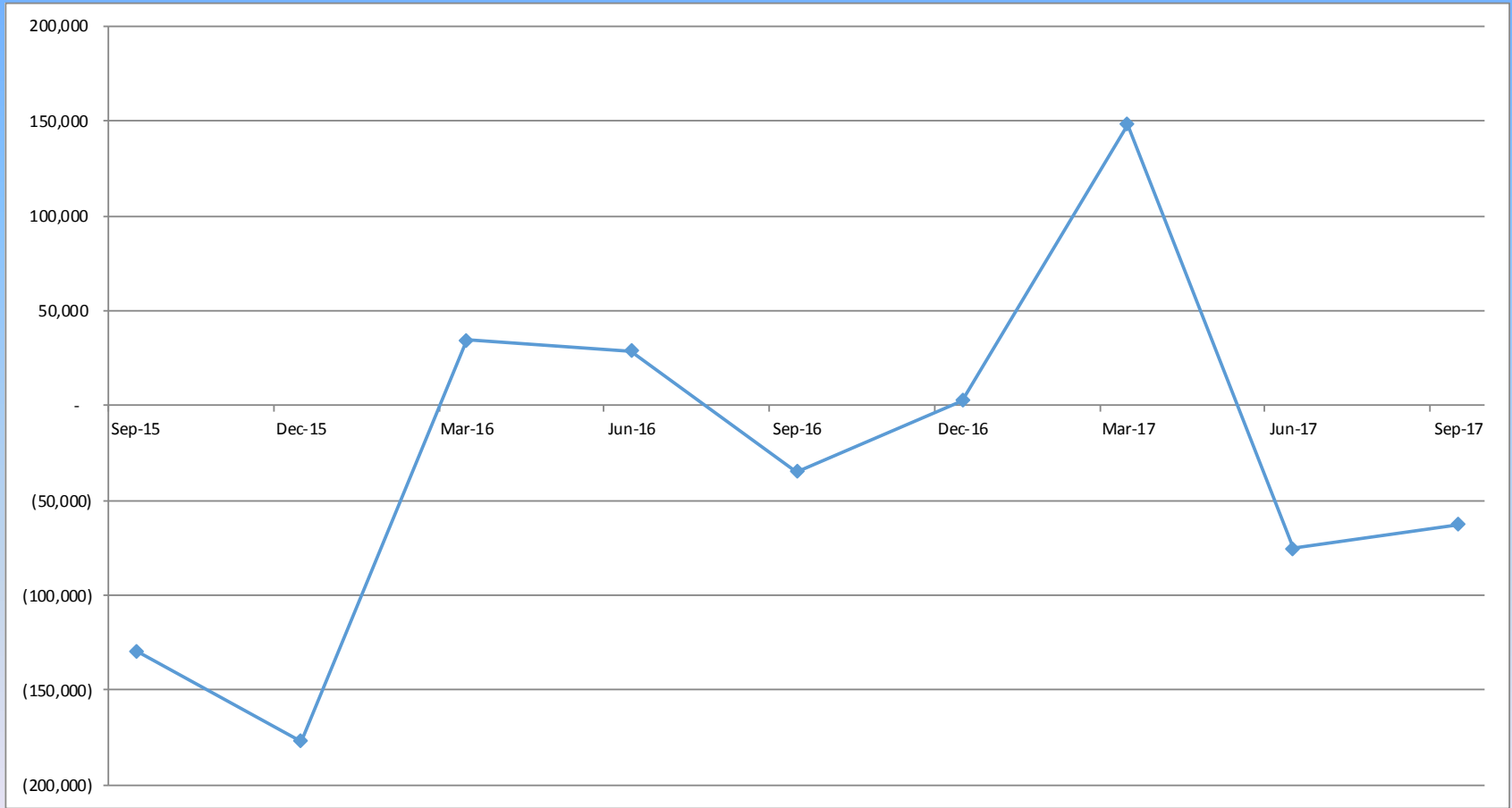
Revenue by Quarter, FY16 and FY17



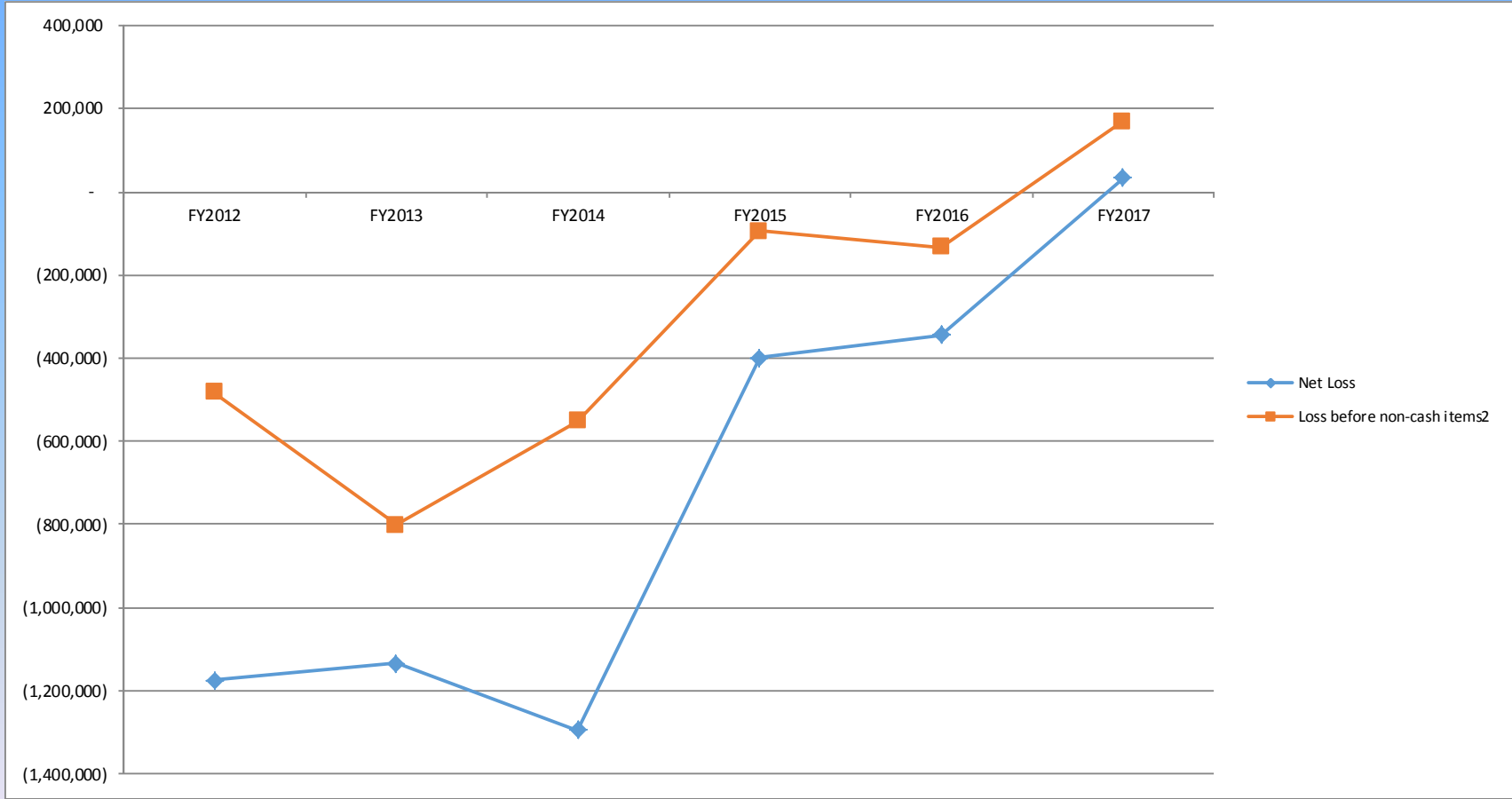
Net Loss History



Net Income (Loss) By Quarter FY16 and FY17



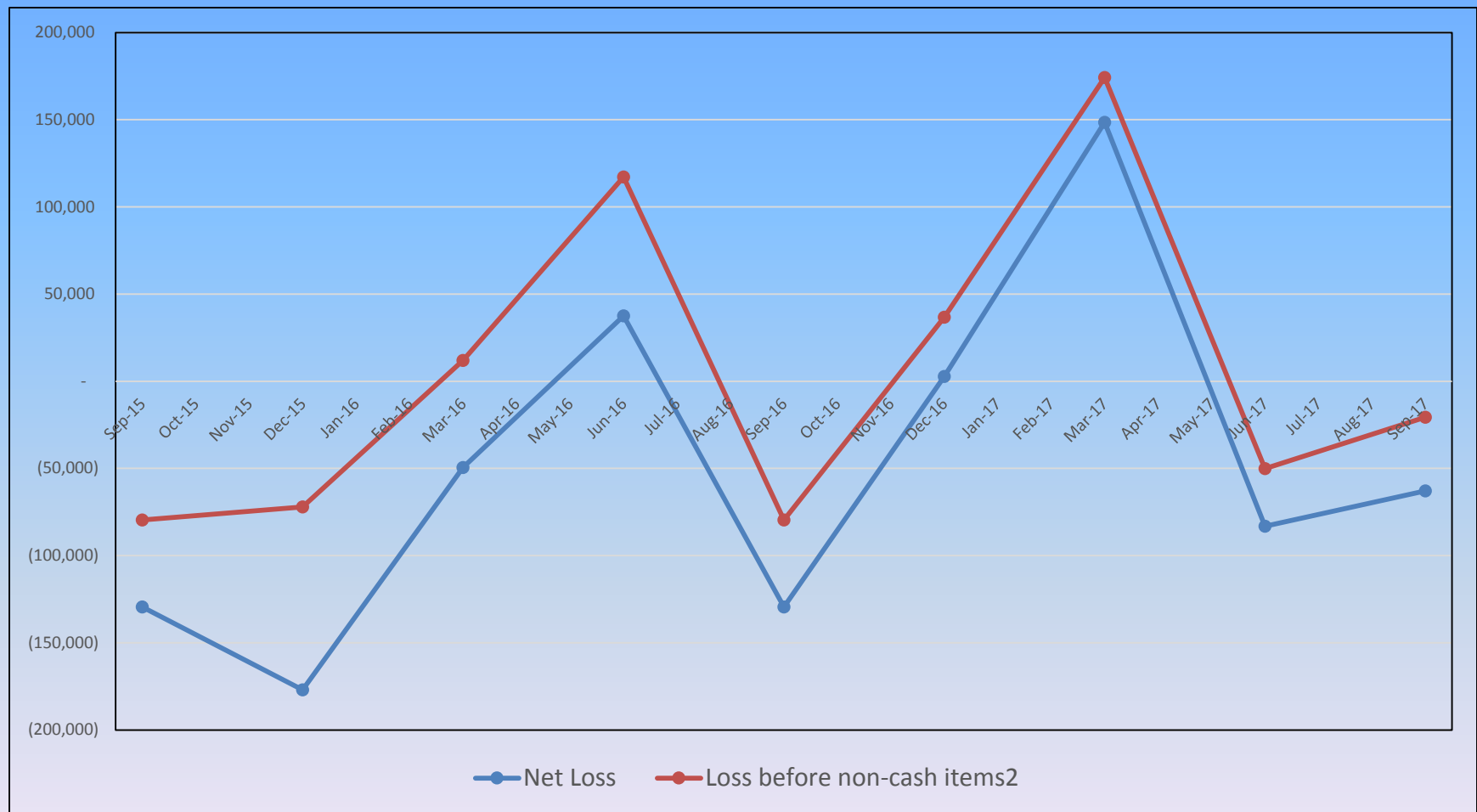
Net Loss Compared to Net Loss Before Non-cash Items



Non-cash items excluded from net loss include: depreciation, amortization, stock based compensation, common stock for services, change in allowance for bad debt and gain/loss on fixed assets.



Net Income (Loss) Compared to Net Loss Before Non-cash Items By Quarter FY16 and FY17



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Amerityre Competitive Advantages

- Only major USA-based manufacturer of polyurethane flat free tires.
- Superior formulation technology provides “Best in Class” flat free tires for golf cart and bicycle applications.
- In-house Research & Development and Engineering /tire design capabilities.



FY 2018 Objective

Profitability as a Mindset

- Manufacturing flexibility and capacity optimization.
- Product pricing model is a prominent tool for making business decisions.
- Highlight the impact each individual has on overall company profitability.
- Personal ownership and accountability for all tasks in their area of responsibility.



FY 2018 Objectives

- Identify and develop relationships with new distribution partners to increase overall sales revenue by 10%.
- Continue development of new formulations and new products to address market needs.
- Educate target markets through participation at select trade shows and further website development.
- Maintain our business discipline to ensure we “live within our means” as we work to grow the business.
- Continue to foster a “Profit Minded” culture by focusing on activities that support overall company profitability.



FY 2018 Objective

Product Innovations

- Continue research and development work to create new tire solutions to address unmet needs in the marketplace:
 - New tire applications
 - Improved formulations that provide a performance and/or cost advantage
- Establish relationships with customers looking to develop proprietary and/or private label products.
- Qualify multiple raw material sources to increase operational flexibility.



FY 2018 Objective

Improve Marketing to Drive Sales

- Utilize website to educate the market and communicate Amerityre's market message – ***We are a provider of “tire solutions”.***
- Create and leverage partnerships with large distributors and OEMs.
- Continue attendance at strategic trade shows to develop/maintain brand awareness.

In Closing

- Thank you to our shareholders who have supported us during this transition in our business.
- Special thanks to our employees and staff who have believed in the plan and whose efforts have enabled the improvement in our results over the past year.

