



Amerityre Corporation


Annual Shareholder Meeting December 3, 2015




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Disclosure

- There are no guarantees about the stock market or Amerityre, before you invest in any security, you can help protect yourself by being an educated investor. If you are interested in Amerityre stock, we recommend that, at a minimum, you read our latest proxy statement, annual report and SEC Forms 10-K, 10-Q and 8-K for the past year. These reports are filed with the SEC and are available at: <http://www.sec.gov>. It is also advisable to learn more about us and our industry through a variety of public materials.
- The SEC encourages companies to disclose forward-looking information so that investors can better understand a company's future prospects and make informed investment decisions. The information in this presentation contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. These statements can be identified by the fact that they do not relate strictly to historical or current facts. Forward-looking statements often include words such as "anticipates," "estimates," "expects," "projects," "intends," "plans," "believes" and words and terms of similar substance in connection with discussions of future operating or financial performance.
- The Company's forward-looking statements are based on management's current expectations and assumptions regarding the Company's business and performance, the economy and other future conditions and forecasts of future events, circumstances and results. As with any projection or forecast, they are inherently susceptible to uncertainty and changes in circumstances. The Company's actual results may vary materially from those expressed or implied in its forward-looking statements.



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Recap of Fiscal 2015

- Revenue increased by 11.1%; gross profit increased 68.5%
- Establishment of “Profitability as a Mindset”
- Company had first profitable quarter in Q4 FY2015
- Senior Management team changes



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Current Situation

- Factory remains under utilized
- Business configured to operate with a lower cost structure
- Company continues to pursue new business opportunities
- Agriculture market conditions remain challenging
- Continual evaluation of working capital demands and potential sources of funding



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Overview

Amerityre is a provider of polyurethane tire solutions to a variety of end users. It develops and manufactures non-pneumatic polyurethane tires for three markets:

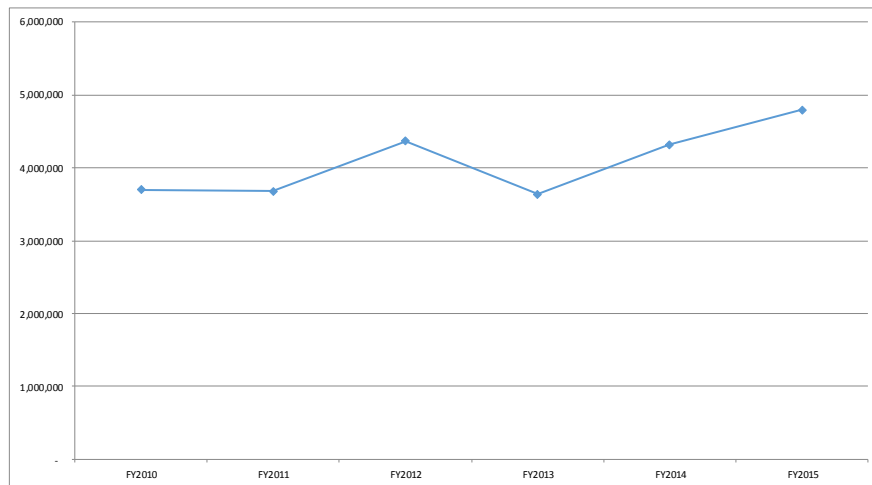
- Polyurethane Foam Tires
- Polyurethane Elastomer Industrial Tires
- Agricultural Tires

	<u>September 30, 2015</u>
Trading symbol	AMTY.OB (OTCBB)
Common shares outstanding	41,650,287
Market capitalization at \$0.08 per share	\$3,325,623
Notes & Debt	\$85,447
Cash	\$120,245
Enterprise value	\$3,292,825



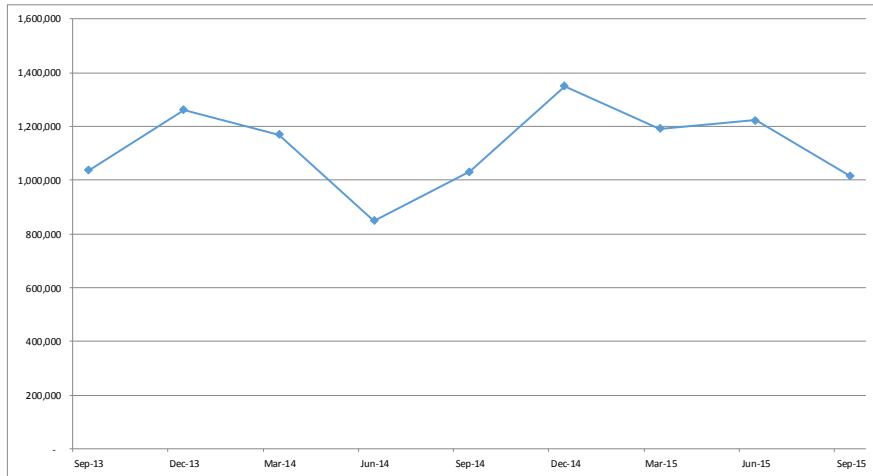
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Revenue History



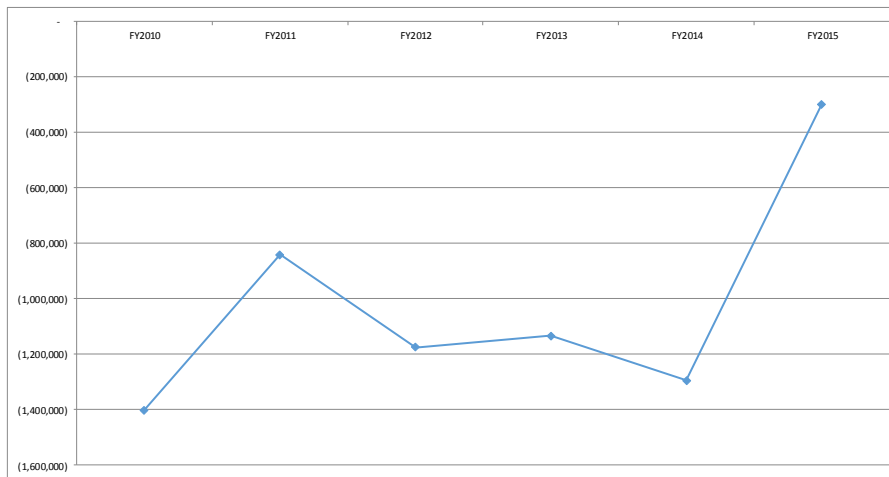
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Revenue by Quarter, FY14 and FY15



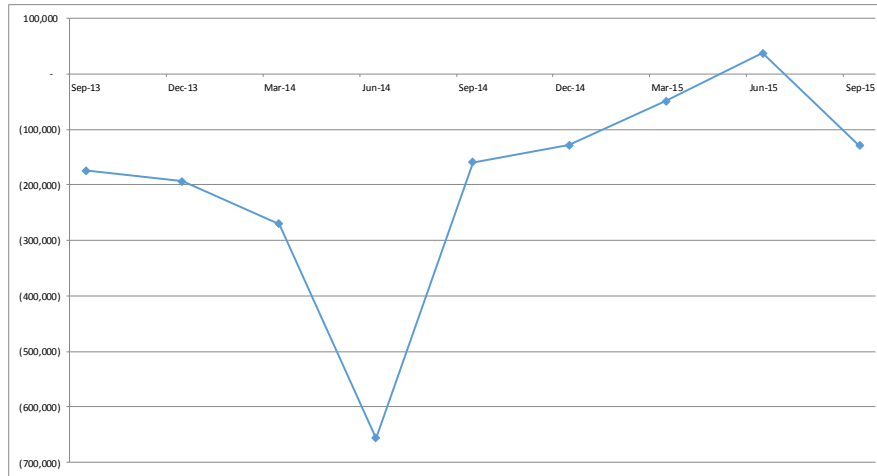
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Net Loss History



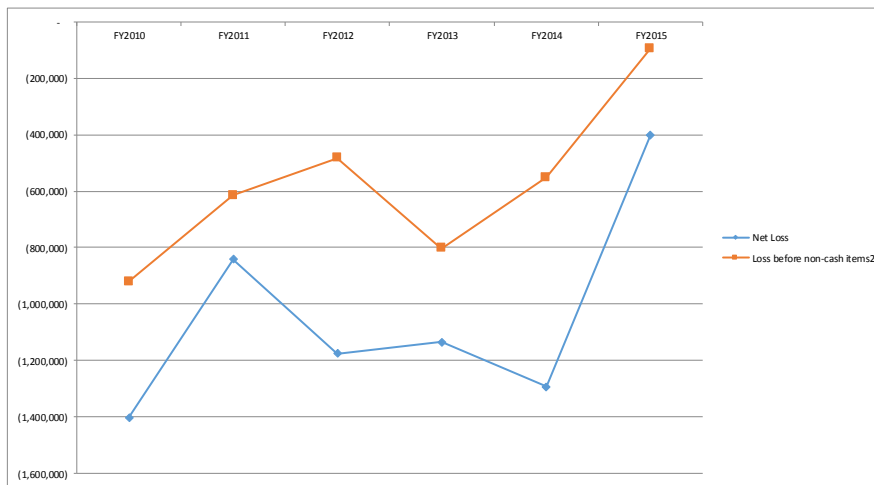
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Net Loss By Quarter FY14 and FY15



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Net Loss Compared to Net Loss Before Non-cash Items



Non-cash items excluded from net loss include: depreciation, amortization, stock based compensation, common stock for services, change in allowance for bad debt and gain/loss on fixed assets.

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Net Loss Compared to Net Loss Before Non-cash Items By Quarter FY14 and FY15



Non-cash items excluded from net loss include: depreciation, amortization, stock based compensation, common stock for services, change in allowance for bad debt and gain/loss on fixed assets.

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FY 2016 Objectives

- Continue to increase gross margins with an emphasis on “Profitability as a Mindset”
- Market and build the “Amerityre” brand to drive sales and revenue
- Dedicate resources to enable product innovation
- Focus on increasing our market penetration for Agriculture products (pivot / seeder tires)



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FY 2016 Objective

Profitability as a Mindset

- Evaluate work processes to identify more efficient ways to complete tasks
- Manufacturing flexibility and capacity optimization
- Develop product pricing model as a business tool
- Each person takes personal ownership of all tasks in their area of responsibility



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FY 2016 Objective

Improve Marketing to Drive Sales

- Establish Amerityre's market reputation as a "problem solver"
- Create and leverage partnerships with large distributors and OEMs
- Identify and implement multiple marketing approaches to improve the effectiveness of advertising and promotions
- Develop website features to create an educational and brand awareness tool



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FY 2016 Objective Product Innovations

- Work with suppliers to identify and qualify alternative raw materials
- Establish relationships with customers looking for a partner to develop proprietary and/or private label products
- Continue investment in research and development programs to create new, cost effective, tire solutions



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FY 2016 Objective Focus on Agricultural Products

- Establish relationships with distributors, dealers and OEMs
- Develop multiple marketing approaches to reach target markets
- Continue to educate end users on the benefits of the Amerityre agricultural line of products



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Next Steps

- Continue to implement “Profit Minded” culture by focusing on activities that support the “bottom line”
- Challenge past practices and business methods for improvement opportunities
- Maintain business discipline within the organization
- Identify and nurture partnerships with key players in target markets
- Innovate, Innovate, Innovate!

